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BUSINESS INTEGRATION

Cofigeo
LA CONSERVERIE DU GOÛT

B2B/EDI capabilities in the SEEBURGER Cloud

Cofigeo Improves Integration with a Fast Migration to the SEEBURGER Cloud

How do you handle an expiring transition service agreement (TSA) without interruptions when your business is processing thousands of B2B, EDI and A2A messages a month? That's a challenge facing many companies like Cofigeo as they accelerate the digitalization of their business processes through a merger and acquisition.

SEEBURGER accelerates EDI message processing between commercial partners and more than 1,000 employees

Cofigeo acquired a new brand and needed assistance with quickly migrating EDI and EAI applications to the cloud before the provision period in their TSA ended. Their previous host was a loyal SEEBURGER customer, and so Cofigeo trusted the SEEBURGER Cloud to maintain business continuity, minimize risks and enable the strategic value of their IT through the merger and acquisition. For B2B ship-from-store processes, Cofigeo is using the SEEBURGER BIS Platform's B2B/EDI capabilities with EAI integration. The BIS platform sends and receives EDI messages between Cofigeo's commercial partners and employees, in addition to transmitting internal data between different applications.

Cofigeo chose SEEBURGER for two reasons:

1. SEEBURGER integration experts respond quickly and offer zero-risk migration solutions and services, including a high-SLA public cloud service.

2. SEEBURGER is a Silver SAP® Partner, and Cofigeo values this mature partnership of deep process integration into SAP ERP systems.

About Cofigeo

Proud of its culinary know-how, its origins and its territories, Cofigeo has established itself as a leading player in the field of ready-made meals and products. By using appertization as a means of preserving food, Cofigeo uses a historic, healthy and natural technology, while innovating and adapting to changes in consumption patterns and practices.

www.cofigeo.fr

" *It has been a pleasure working with a proactive team of integration experts, who anticipated our future business needs while facilitating our fast migration to the SEEBURGER Cloud.* "

Philippe Cordoba, Head of Information Systems

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The Facts

Cofigeo sends and receive more than 75 000 EDI and A2A messages a month. A2A exchanges are used to exchange data's between plants, warehouses and head-quarters. SEEBURGER successfully accomplished the challenge of implementing the BIS Platform with B2B/EDI capabilities for EAI integration for Cofigeo in record time (two months). The challenge involved few sites and more than 1 000 people and SEEBURGER's middleware helped COFIGEO to leverage from its digital assets:

- 1200 employees
- 2 warehouses
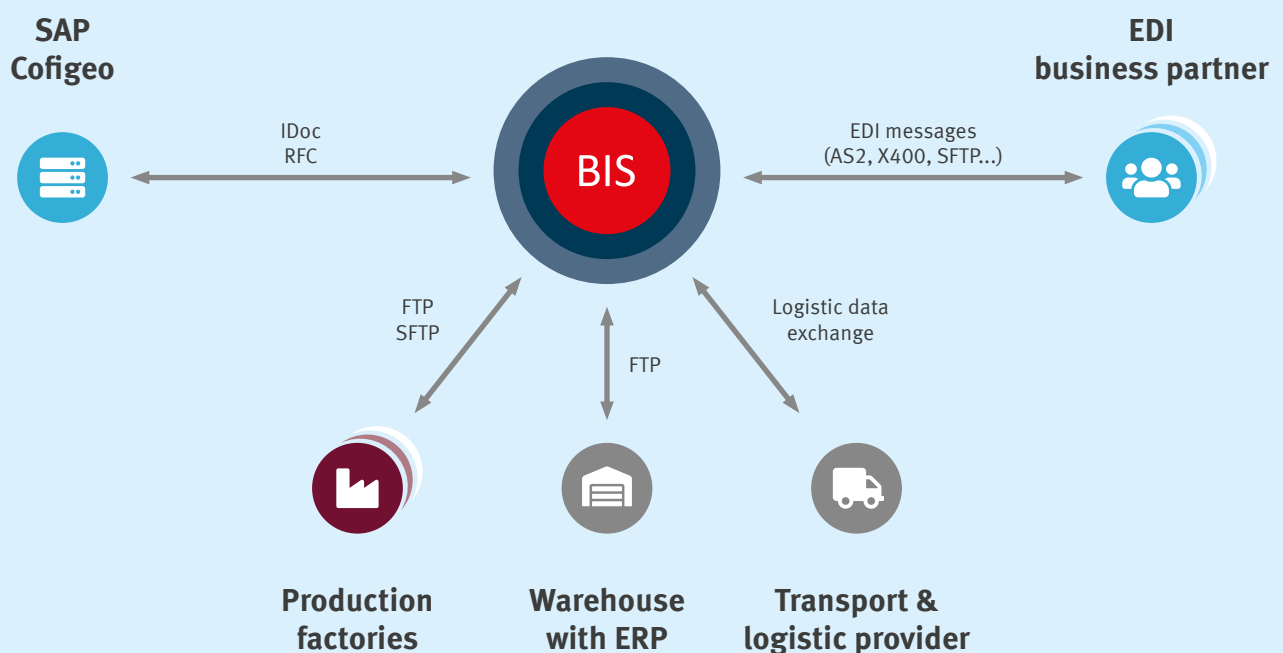- 9 production sites
- Exportation of products in 60 countries

The Benefits

- Zero-risk, secure migration planning
- Platform scalability for transmitting large volumes of EDI messages
- SaaS model means no infra-structure or allocated resource to maintain

Cofigeo's next project with SEEBURGER is to develop a BIS Platform with B2B/EDI capabilities for EAI integration for many of its other brands. These project plans will reduce costs and optimize automation by migrating EDI processes and integrating the company's smallest suppliers to the BIS platform.

The IT landscape diagram illustrates the complex integration and data exchange of order management and transport man-agement systems, which involves multiple systems that require synchronization and simultaneous updates. The SEEBURGER BIS Platform integrates Cofigeo's ERP system (SAP NetWeaver 7.4) using IDocs. BIS extracts these IDocs and integrates them with other systems, returning the relevant information for the ordering, purchasing and invoicing of these complex systems.

The complex systems include multiple cloud systems, as well as multiple internal applications with different formats and communication protocols. The SEEBURGER BIS Platform with B2B/EDI capabilities for EAI integration ensures full automation of logistics processes for receiving and distributing orders and transferring information to other processing systems so that warehouses can initiate deliveries quickly and cost-effectively.

Cofigeo's Ship-from-Store IT landscape: The SEEBURGER BIS Platform with B2B/EDI capabilities and EAI integration