

# SEEBURGER

## BUSINESS INTEGRATION

### Yazaki North America, Inc. Selects SEEBURGER to Upgrade EDI System with BIS 6 SOA-Based Edition of Business Integration Server

*Transition Will Provide Advanced Business Process Management & Activity Monitoring*

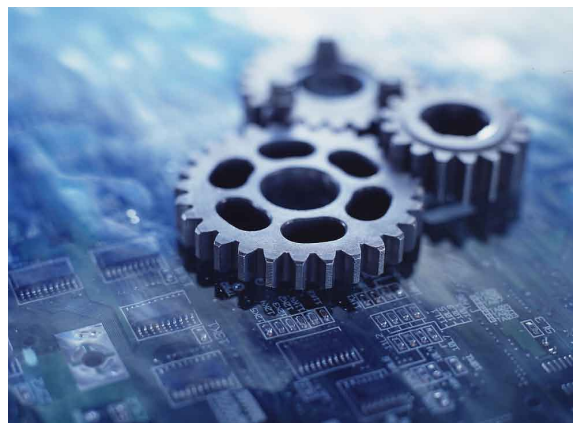
**ATLANTA** (September 3, 2008) - SEEBURGER Inc. today announced the adoption of its business-to-business integration platform by Yazaki North America, Inc., a Tier I supplier of vehicle power and data solutions to the automotive industry. Yazaki is replacing its legacy EDI system with BIS 6, a special edition of SEEBURGER's Business Integration Server designed for Fortune 2000-level companies, to manage supply chain communications with more than 150 OEMs, Tier 2 and Tier 3 suppliers.

The transition will equip Yazaki with an advanced EDI platform that seamlessly integrates with its newly installed SAP R/3 system, as well as providing a service-oriented architecture (SOA), BPEL-based workflow engine, low-maintenance trading partner management, massive scalability and other features geared to the world's most complex and high-volume trading environments.

SEEBURGER's technology will also enable Yazaki to simplify its IT infrastructure by replacing three different message translators with a single any-to-any SEEBURGER conversion engine that can transform the syntax and semantics of any trading document to adapt to any standard required by Yazaki trading partners. Easy-to-use graphical tools will allow in-house IT staff to develop message maps as well as business processes without extensive custom coding.

#### About SEEBURGER

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by top industry analysts, and serves more than 7,500 customers in more than 50 countries and more than 15 industries through its flagship Business Integration Server and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998.



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**In addition**, SEEBURGER's Message Tracking add-on will provide end-to-end visibility of transactions across the entire B2B lifecycle. The tool's robust message search capabilities enable access to actual transactions as transmitted by the trading partner as well as human-readable views of SAP transactions – all from a single screen. The utility also includes pre-defined transaction lifecycle reports showing all interrelated documents such as POs, SAP solution-based posting status, ASNs, invoices and payments on one screen, customizable reporting views for each internal or external user, and other tools that increase control over B2B processes.

The first phase of Yazaki's SEEBURGER implementation is expected to go live in December 2008 and process up wards of 400,000 transactions per month.

"Companies with Yazaki's transaction volumes and complex supply chain relationships require more robust EDI platforms with easier cross-application process integration, streamlined community management and other advanced capabilities. BIS 6 is built from the ground up to accommodate these needs," said Bill Metallo, SEEBURGER Vice President of Sales. "This agreement reflects the power of BIS 6, our deep penetration and vertical solutions for the automotive industry, and our two decades of leadership in B2B integration."

SEEBURGER offers a comprehensive and cost-effective platform designed to automate trading relationships throughout the supply chain. It is the only message-oriented middleware capable of integrating 100% of an organization's trading partners - including smaller customers and suppliers that still do business on paper - on a single platform that has been developed in-house by SEEBURGER to ensure compatibility, provide a common work environment, and simplify the internal IT infrastructure as well as maintenance across the extended supply chain.

SEEBURGER's core EDI/B2B technology is available either as standalone software – including BIS 5 and BIS 6 depending on the organization's specific needs - or as EDI add-ons for use with SAP NetWeaver XI or PI. Both solution strategies support all global trading requirements with a single B2B gateway, aiding global enterprises that wish to simplify their technology infrastructure by standardizing on one B2B solution for all offices.