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BUSINESS INTEGRATION

SEEBURGER Releases BIS:Insight for Advanced B2B/EDI Management

*Supply Chain Event Management Suite Housed in
Companys New B2B Portal Offers Complete Visibility into
B2B/EDI Transactions, Events & Exceptions*

ATLANTA (July 26, 2007) - SEEBURGER Inc. today announced the availability of BIS:Insight, a Web-based supply chain event management suite that provides complete visibility into B2B and EDI transactions, events and exceptions for manufacturers and other organizations that electronically enable communications with trading partners. The application is an add-on for the companys flagship B2B Gateway and a core component of SEEBURGERs new B2B Portal, a browser-based set of utilities designed to reduce B2B/EDI-related paperwork and equip administrators with new tools for keeping goods and payments flowing smoothly.

BIS:Insight offers a menu of features that expedite B2B/EDI message retrieval, provide time-sensitive monitoring of trading partner communications, facilitate problem resolution, and enable inventory tracking across the extended supply chain. The applications four principal functions are:

Advanced message tracking including the ability to search for documents by any field including message payload and B2B/EDI enveloping. Searches can be conducted by specific message (e.g. purchase order #1234) as well as by groups of messages (e.g. all 856 shipment notices that went to a specific trading partner or left the company between 8 and 10 am).

About SEEBURGER

SEEBURGER is a leading provider of global business integration solutions designed to optimize transactions throughout the extended enterprise by automating trading relationships with all partners regardless of their size and technical resources. Launched in 1986 to provide integration solutions to the automotive industry in Germany, the company today is ranked among the top business-to-business gateway providers by top industry analysts, and serves more than 7,500 customers in more than 50 countries and more than 15 industries through its flagship Business Integration Server and related products and services. SEEBURGER has global offices in Europe, Asia Pacific and North America, including a U.S. office that opened in 1998.



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Event-based message monitoring and alerts enabling B2B/EDI managers to establish rules for document handling (e.g. all ASNs must be sent within 30 minutes, all purchase orders must be invoiced within two hours) and be notified automatically when these requirements are not met. In addition, users can configure the system to inform them of certain events (e.g. when an invoice is sent to a customer or payroll is sent to a bank), and to generate reports that aggregate multiple alerts (e.g. all orders that have not been shipped or invoiced). All of these functions are based on the applications ability to correlate multiple message documents.

Exception management and dispute resolution enabling users to define the steps and human workflow required to resolve errors within a specific process. This function can be used to assist with troubleshooting the EDI process itself (e.g. handling each days error documents), EDI/ERP conflicts (e.g. the invoice amount or invoiced SKUs don't match the purchase order amount or SKU numbers in the companys ERP system), or trading partner requests (e.g. retailers who want every EDI error researched and annotated with the reason their order or request was declined).

Enhanced inventory tracking, both internally and across the supply chain, to lower inventory carrying costs and administrative overhead. This is achieved through use of the SEEBURGER Inventory Monitor, which provides real-time visibility into inventory levels, demand forecasts, purchase orders and other transaction-based data that flows through the SEEBURGER B2B Gateway to enable demand-based replenishment; and/or the SEEBURGER RFID Gateway, which provides insight into actual goods movement by capturing data from barcodes and RFID labels.

Industrial electronics product manufacturer Eckerle Industries, for example, is using the inventory monitoring capabilities of BIS: Insight to reduce inventory management costs by giving suppliers online access to real-time information on Eckerles parts inventory and consumption plans. This strategy has enabled Eckerle to optimize inventory levels as well as eliminate in-house parts monitoring and order processing by placing replenishment responsibilities in suppliers hands.

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Our BIS:Insight package builds on the power of our B2B Gateway to further reduce manual processes, add intelligent B2B/EDI monitoring tools, and leverage the information captured during trading partner communications to provide enhanced inventory control, said Scott Lewin, President and CEO, SEEBURGER Inc. All of these capabilities are unique in the industry and significantly advance our core mission: squeezing inefficiencies out of the supply chain.

In addition to BIS:Insight, the SEEBURGER B2B Portal also houses BIS:Roll Out Services, a partner enablement utility that speeds on-boarding of new customers and suppliers to SEEBURGER's B2B Gateway; BIS:Partner Self-Service, a change management utility that allows trading partners to submit online requests for adjustments to their partner profiles and other EDI-related metadata; and individual connectivity portals that electronically enable smaller trading partners by utilizing Web forms to automate document exchange

All components of the SEEBURGER B2B Portal are built on a common framework that permits data to be displayed within a single interface across a trading community.